AMY MILLETT

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SKILLS

Ideation
Enterprise design thinking
Concept development
User research
Usability and A/B testing
Storyboarding
Wireframing
Prototyping

Design
Responsive web design
Visual and UI design
User experience (UX) design
Email design and marketing
Design systems
Branding guidelines

TOOLS

Figma
Sketch
Invision
Mural
Adobe Creative Suite
Wordpress
Github
Jira
HTML / CSS

EXPERIENCE

UX & Visual Designer - Sustainability Software at IBM | Austin, Texas

UX Design Lead - Maximo Application Suite Platform
August 2023 - present

Lead and coach a team of 3 designers while continuing to deliver user experience designs. Engage in high-level strategic conversations around release planning and advocate for design and well-defined user needs. Support designers in growing their skills and honing their craft.

UX/Visual Designer - Maximo Application Suite (Admin experience)
August 2021 - present

Conceptualize and design consistent and thoughtful user experiences for the MAS administrators and IT technicians who use our enterprise products. Work closely with product managers, and developers to understand roadmap requirements and technology constraints. Communicate designs via user flows, clickable prototypes, and detailed Github issues.

Visual Designer - Maximo Asset Monitor
June 2018 - August 2021

Served as an expert on IBM's Carbon design system and guided the adoption of Carbon into the Maximo Application Suite. Frequently designed, tested, and documented new patterns and components to be used in Maximo Monitor and across design teams.

Web Designer at Geek Powered Studios | Austin, Texas
May 2016 - April 2018

Responsible for creating design deliverables and managing design requests for 15+ small business clients. Wireframed, designed, and built new websites, landing pages, and ads based on new and existing branding. Designed logos, brochures, infographics, booklets, and other print deliverables when requested. Worked in an agency environment on a small team of designers and collaborated frequently with content, SEO, and PPC teams.

EDUCATION

Texas State University | San Marcos, Texas
BFA degree in Communication Design
Graduated Magna Cum Laude - GPA 3.77